

Career Opportunity with the Diocese of Grand Island

Are you a driven content creator that is passionate about spreading the Gospel of Jesus Christ and building up His church? If you are looking for a JOB, this may not be for you. If you are hoping to join us in our mission to connect people with Christ and His Church, let's talk!

The Chancery (administrative offices) of Roman Catholic Diocese of Grand Island is seeking a Director of Multimedia. This is a full-time position with benefits located in Grand Island, Nebraska. The Director of Multimedia will oversee content creation across all platforms.

Responsibilities include editorial duties of the *West Nebraska Catholic* magazine (6 issues/year, 32 pages/issue) and collaborating with diocesan departments on digital content creation to include graphic design, video production, podcasts, web design and social media content.

Duties and Responsibilities

- Collaborate with the Director of Communications and Bishop's Office to develop and implement a content creation and distribution strategy to include print and digital communications.
- Regarding editorial duties of the *West Nebraska Catholic* magazine
 - Essential duties of this role include story selection, writer's assignment, deadline enforcement, and responsibility for identifying story ideas.
 - Work with Bishop and diocesan directors to define editorial direction and content of the diocesan magazine to be consistent with generally accepted standards and Bishop's goals.
 - Coordinate freelance writers and photographers as needed.
 - Work with graphic designers at Faith Catholic to ensure engaging layout design in each issue.
 - Final review of each publication to ensure high-quality content.
 - Maintain knowledge of and awareness of issues of importance in the Church.
 - Coordinate and produce local news and events for magazine and web publication.
 - Coordinate and manage advertising content and business sponsorships.
- Regarding digital content creation
 - Assist the Stewardship and Development office in promoting the annual Diocesan Appeal and other fundraising initiatives.
 - Assist Youth and Young Adult, Faith Formation and Evangelization, and Child Protection offices on digital and print promotional materials for youth events, faith formation activities, and other.
 - Assist the Vocations office in developing content for promoting vocations.
 - Analyze digital data traffic and user metrics to determine success of various campaigns.

Qualifications

- Bachelor's Degree in business, journalism, advertising, marketing, communication, public relations or similar.
- Familiarity with all social media platforms.
- Strong written and verbal communication skills.
- Strong leadership and project management skills.
- Practicing Catholic with an in-depth understanding and commitment to Catholic teaching.

Please e-mail your cover letter and resume to:

gfisher@gidiocese.org

Or by mail to:

Greg Fisher
Diocese of Grand Island
Director of Operations
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